



JAPS-OLSON COMPANY

Commercial Print & Direct Mailers

Japs-Olson Company Achieves G7® Master Facility Colorspace Qualification

Minneapolis – Japs-Olson Company, a print and direct mail production provider for over 110 years, has achieved G7® Master Facility Colorspace Qualification in color management. The G7 Colorspace is the most difficult designation to achieve. This qualification level demonstrates Japs-Olson Company maintains the most stringent tolerances throughout the colorspace. The G7 methodology assures a visual match from proof-to-print on its press platforms including:

- Digital Web Presses (since 2017)
- Digital Sheetfed Presses (since 2017)
- Litho Sheetfed Presses (since 2009)
- Litho Web Presses (Since 2010)

Idealliance® (International Digital Enterprise Alliance), which manages the specification, is a not-for-profit industry group dedicated to guiding print production best practices, specifications and standards worldwide. Japs-Olson Company joins a select group of print service providers who have successfully completed training, examination and qualification of its print production processes, validating its capabilities to the highest level of global industry standards and specifications.

Already an efficient print provider, Japs-Olson Company has a Certified G7 Expert on staff that ensures it maintains consistency and quality in proofing, brand color management and print processes across all press technologies.

In addition, the G7 process has been shown to save make-ready time and reduce paper waste.

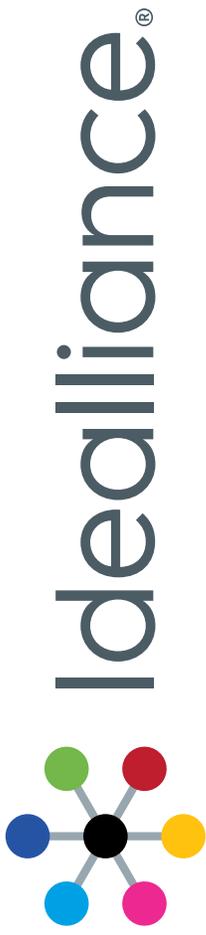
“Our commitment to the G7 method is just one example of how we are maximizing our performance, to the benefit of our customers,” said Japs-Olson CEO Mike Beddor. “Quality and repeatability are important to our customers. The G7 Master Program assures consistency and quality in proofing, brand color management and print processes. It also demonstrates a level of control and expertise that places our Company at the top of its field.”



ABOUT JAPS-OLSON COMPANY

Japs-Olson Company, founded in 1907, has been at the forefront of the commercial printing and direct mail production industry for over 110 years. Based in Minneapolis, it is one of the 10 largest commercial printing and direct mail production firms in the country thanks to its highly skilled work force and ongoing investment in equipment and technology. Japs-Olson is an ISO 9001:2015 certified company, a charter member of the PIM Great Printer Environmental Initiative, and holds the Forest Stewardship Council® (FSC®) Certification. For more information, visit the web site at www.japsolson.com or call 800-548-2897.





G7 Master Facility Colorspace

Qualified through March 31, 2020

Japs-Olson

has achieved the level of G7 Master Qualification with colorspace compliance by demonstrating through production of print and/or proofing, the knowledge, skill, and best practices required to effectively operate the G7 methodology in a graphic communications production environment.

A handwritten signature in black ink, appearing to read "Timothy Baechle".

Timothy Baechle
President & CEO

