



Japs-Olson Company Expands Its Digital Capabilities



Kodak

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Minneapolis – Japs-Olson Company has expanded its variable color digital production capabilities with the installation of multiple Kodak NEXPRESS. The Nex Press was chosen because it offers one of the most flexible digital color print solutions in the market place including its fifth imaging unit solution. “In addition to offering complex, variable 4-color process printing, we can also offer dimensional raised print, spot colors or even protective coating to enhance 1:1 messaging,” said Japs-Olson CEO Mike Beddor. “Overall, we have continued to enhance our personalization capabilities to meet virtually every need in the market.”

The integrated Kodak end-to-end digital solutions is part of an ongoing effort by Japs-Olson to further expand its digital capabilities while providing an ever-growing range of variable data printing (VDP) solutions to its customers.

About Japs-Olson Company

Japs-Olson Company, founded in 1907, has been at the forefront of the commercial printing and direct mail production industry for over 100 years. Based in Minneapolis, it is one of the 10 largest commercial printing and direct mail production firms in the country thanks to its highly skilled work force and ongoing investment in equipment and technology. Japs-Olson is a charter member of the PIM Great Printer Environmental Initiative, holds the Forest Stewardship Council (FSC) Certification and ISO 9001:2008 certified.

For more information, visit the web site at www.japsolson.com or call **800-548-2897**.

